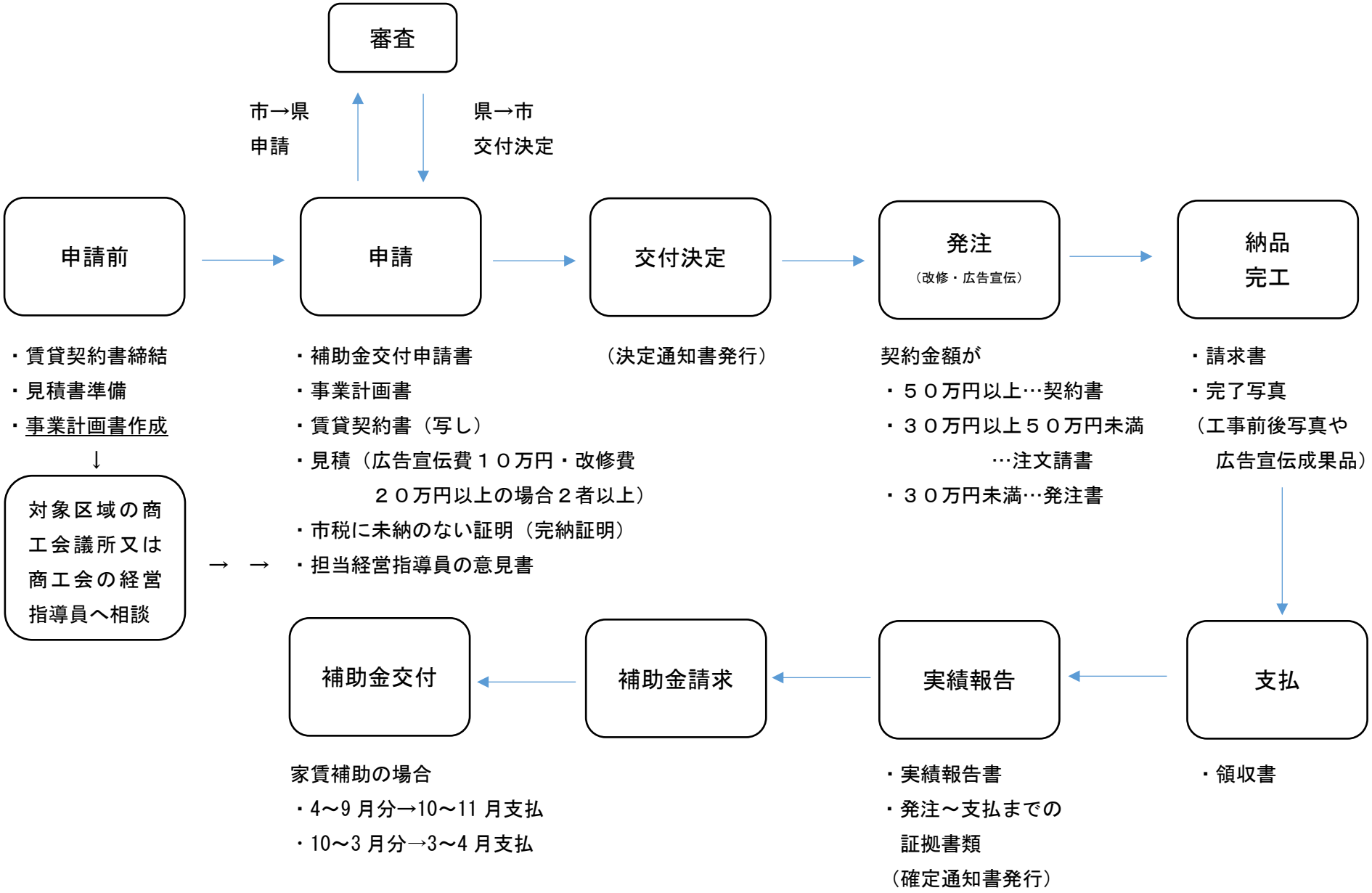チャレンジショップ事業費補助金フロー図